



Commonwealth of Kentucky Energy and Environment Cabinet

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FOR IMMEDIATE RELEASE

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"Capture the Earth" Video Contest Announced for Kentucky High School Students

FRANKFORT, Ky. (Feb. 26, 2018) - The Kentucky Energy and Environment Cabinet invites high school (grades 9-12) student filmmakers and broadcasters to submit an original video for the "Capture the Earth" environmental video contest. The winner will receive one night's lodging at any Kentucky State Resort Park with his or her family. Judges will look for originality and creativity, videocomposition and how well your video represents Earth Day.

To enter, Upload your video to YouTube, make it public and email the link to Lanny.Brannock@ky.gov. Your video must be saved as a YouTube link.

The subject line of your email should read STUDENT EARTH DAY VIDEO CONTEST.

Please include in the body of the email:

- Your name, age and grade
- Your parent or guardian's email address and phone number
- The name of your school and the county where it is located
- Where and when the video was taken
- A paragraph on how your video celebrates the beauty and diversity of Kentucky and encourages others to care about the state's environment.

The deadline to enter is Friday, April 6, 2018 at 4:30 p.m.

For more details, see the flyer below.

2018 Earth Day "Capture the Earth" Video Contest

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How to Enter

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 - A paragraph on how your video celebrates the beauty and diversity of Kentucky and encourages others to care about the state's environment.
- **DEADLINE:** Send in your video link by 4:30 p.m., Friday, April 6, 2018.



Rules and Eligibility

Rules and Contest begins at 12:01 a.m. EST on Feb 19, 2018. Videos may be submitted until 4:30 p.m. on Friday, April 6, 2018. Only electronic submissions are eligible. Limit one entry per student. The Energy and Environment Cabinet (EEC) is not responsible for lost, late, illegible, incomplete, or entries not received for any reason. Entries become sole property of EEC, and none will be acknowledged or returned. By entering, entrant warrants that the entry (1) is original and does not infringe the intellectual property rights of any third party, (2) has not been published in any medium and (3) has not won an award.

The photo contest is open to all Kentucky middle school students. The video contest is open to all Kentucky high school students. Email Carrie.Searcy@ky.gov or telephone 502-782-7064 for more information.

Judging

All entries will be judged by the Kentucky Energy and Environment Cabinet communications staff based on the following criteria:

- Creativity and originality (50 percent)
- Photo composition (25 percent)
- Appropriateness to contest theme (25 percent)

