

Lon Huber serves as senior vice president of pricing and customer solutions for Duke Energy. In this role, he oversees key customer functions spanning economic development, rate design, wholesale contracts, large customer accounts, load analytics, and regulatory enablement.

Prior to joining Duke Energy, Lon worked with state utility commissions, clean technology companies, and consumer advocates on tackling some of the most critical challenges facing the electricity industry. Lon has received numerous awards for his creative solutions, including awards from Public Utilities Fortnightly, the top honor from the Energy Storage Association as well as Utility Dive's Innovator of the Year award.