R. Scott McReynolds, the Executive Director of the Housing Development Alliance, has worked in the rehabilitation and construction of affordable housing in Eastern Kentucky since 1992. Under his leadership, the Housing Development Alliance has grown from a staff of one to over 40. Since 1996, the Housing Development Alliance has completed over 340 new homes, completed over 900 repairs for low income homeowners, and developed 43 rental units. In recent years, HDA created Redbud Financial Alternates, a CDFI, to combat predatory consumer lending and Hope Building, a paid, on-the-job training program for people in recovery that produces workforce housing. HDA is on a mission to provide a housing solution to 1,000 families in just 10 years. Scott is on the board of the Fahe, the National Rural Housing Coalition, Invest Appalachia, and the Appalachian Impact Fund. When he is not working, he can be found hiking, running, wood carving, coaching youth soccer or baking pastries. Scott has a Master of Divinity from Candler School of Theology of Emory University.