

SPONSORSHIP OPPORTUNITIES

2025 Governor's Conference on Energy & the Environment

October 20 – 21, 2025

Embassy Suites, Lexington

Commonwealth Sponsor - \$10,000

Item #1: Lunch Day 1

Item #2: Lunch Day 2

Benefits:

- Acknowledgement of sponsors support of selected item (verbal, signage, slide show)
- Option to provide door prize or giveaway item for registration bag
- Logo included in sponsor listing shown before each general session
- Logo featured prominently on conference website (sponsor to supply logo) with company profile (350 character limit), contact information, and link to company website¹
- Acknowledgement/logo included in emails to participants
- Social media recognition pre- and post-event
- Opportunity to speak 10-15 min. at selected lunch
- One exhibit space with choice of premium location in exhibit area
- Four (4) full conference registrations, plus 10% discount on additional registrations

Goldenrod Sponsor - \$8,000

Item #1: Breakfast Day 1

Item #2: Breakfast Day 2

Benefits:

- Acknowledgement of sponsors support of selected item (verbal, signage, slide show)
- Option to provide door prize or giveaway item for registration bag
- Logo included in sponsor listing shown before each general session
- Logo posted on conference website (sponsor to supply logo) with contact information and link to company website¹
- Acknowledgement/logo included in emails to participants
- Opportunity to introduce session speaker and talk 3-min. about company/organization
- One exhibit space with choice of premium location in exhibit area
- Three (3) full conference registrations, plus 5% discount on additional registrations

Viceroy Sponsor - \$4,000

Item #1: Morning Break Day 1

Item #2: Afternoon Break Day 1

Item #3: Morning Break Day 2

Item #4: Afternoon Break Day 2

Benefits:

- Acknowledgement of sponsors support of selected item (verbal, signage, slide show)
- Option to provide door prize or giveaway item for registration bag
- Logo included in sponsor listing shown before each general session
- Logo posted on conference website (sponsor to supply logo) with link to company website¹
- One exhibit space with choice of location in exhibit area
- Two (2) full conference registrations, plus 5% discount on additional registrations

¹ Sponsor information will remain on the conference website for at least six (6) months after the conference. A sponsorship shall be awarded to responsible bidders determined in writing to be most advantageous to the Commonwealth, taking into consideration the evaluation factors set forth in the sponsorship opportunity.

An exhibit-only RFP may be offered for those only wishing to be exhibitors, pending space availability. A notice will be sent in early August once final availability is determined.

Sponsor Response Period: June 18 – July 31, 2025

Questions: Contact [Barry Stigers](#), 502-782-0345

- 1) Review “[Sponsorship RFP Solicitation](#)” and Complete “[Sponsor Response Packet](#)”
- 2) Submit sponsor response packet via MoveIT (instructions in packet)
- 3) Receive notification once all applications are scored and ranked (after RFP deadline)

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