



2026 SPONSORSHIP & EXHIBIT OPPORTUNITIES

50th Governor's Conference on Energy & the Environment

October 19, 2026

Embassy Suites, Lexington

SPONSORSHIP LEVELS:

Commonwealth Sponsor - \$10,000

Item #1: Networking Lunch

Benefits:

- Acknowledgement of sponsors support of selected item (verbal, signage, slide show)
- Option to provide door prize or giveaway item for registration bag
- Logo included in sponsor listing shown before each general session
- Logo featured prominently on conference website (sponsor to supply logo) with company profile (350-character limit), contact information, and link to company website¹
- Acknowledgement/logo included in emails to participants
- Social media recognition pre- and post-event
- Opportunity to speak 10-15 min. at lunch and introduce lunch speaker
- One exhibit space with choice of premium location in pre-function exhibit areaⁱ
- Four (4) full conference registrations, plus 10% discount on any additional registrations

Goldenrod Sponsor - \$6,000

Item #2: Breakfast

Item #3: Post-Conference Event "Women in Energy Brunch"

Benefits:

- Acknowledgement of sponsors support of selected item (verbal, signage, slide show)
- Option to provide door prize or giveaway item for registration bag
- Logo included in sponsor listing shown before each general session
- Logo posted on conference website (sponsor to supply logo) with contact information and link to company website¹
- Acknowledgement/logo included in emails to participants
- Breakfast sponsor: opportunity to introduce a session speaker and talk 3-min. about company/organization
- "Women in Energy" sponsor: opportunity to introduce guest speaker and talk 3-min about company/organization
- One exhibit space with choice of premium location in pre-function exhibit areaⁱ
- Three (3) full conference registrations, plus 5% discount on any additional registrations

¹ Sponsor information will remain on the conference website for at least six (6) months after the conference.

A sponsorship shall be awarded to responsible bidders determined in writing to be most advantageous to the Commonwealth, taking into consideration the evaluation factors set forth in the sponsorship opportunity.

Viceroy Sponsor - \$3,000

Item #4: A.M. Break

Item #5: P.M. Break

Benefits:

- Acknowledgement of sponsors support of selected item (verbal, signage, slide show)
- Option to provide door prize or giveaway item for registration bag
- Logo included in sponsor listing shown before each general session
- Logo posted on conference website (sponsor to supply logo) with link to company website¹
- One exhibit space with choice of location in pre-function exhibit areaⁱ
- Two (2) full conference registrations, plus 5% discount on any additional registrations

EXHIBITOR LEVELS:

Cardinal Level - \$500

Items #6 - 15: Corporate Exhibit Space

Benefits:

- Listing in conference materials
- One exhibit spaceⁱ with up to two covered tables
- Two chairs; wastebasket
- Electricity upon request
- WiFi
- Two (2) full conference registrations

Additional attendees beyond two (2) must pay full conference registration.

Agate Level - \$200

Items #16 - 25: Non-profit / University / Government Exhibit Space

Benefits:

- Listing in conference materials
- One exhibit spaceⁱ with one covered table (+\$50 for additional table)
- Two chairs; wastebasket
- Electricity upon request
- WiFi
- One (1) full conference registration + \$100 for one additional registration

Additional attendees beyond two (2) must pay full conference registration.

Sponsor/Exhibitor Response Period: June 22 – July 31, 2026

Questions: Contact Barry.Stigers@ky.gov or 502-782-0345

- 1) Review “RFP Document” and Complete “Exhibitor Response Packet”
- 2) Submit sponsor response packet via MoveIT (instructions in packet)
- 3) Receive notification once all applications scored and ranked (after RFP deadline)

ⁱ Part of **The Damage Prevention Exhibit Hall**, hosted by the “811 Before You Dig” Program.