



SPONSORSHIP OPPORTUNITIES

2024 Governor's Conference on Energy & the Environment

October 21 – 22, 2024

Embassy Suites, Lexington

Sponsor Response Period: July 1 – August 1, 2024

Questions: Contact [Barry Stigers](#), 502-782-2436

- 1) Review "[Sponsorship RFP Solicitation](#)" and Complete "[Sponsor Response Packet](#)"
- 2) Submit sponsor response packet via MoveIT (instructions in packet)
- 3) Receive notification once all applications are scored and ranked (after RFP deadline)

Commonwealth Sponsor - \$8,000

Item #1: Lunch Day 1

Item #2: Lunch Day 2

Benefits:

- Acknowledgement of sponsors support of selected item
- Logo included in sponsor listing shown before each general session
- Logo featured prominently on conference website (sponsor to supply logo) with company profile (350 character limit), contact information, and link to company website¹
- One exhibit space with choice of location in exhibit area
- Four (4) full conference registrations

Goldenrod Sponsor - \$6,000

Item #1: Breakfast Day 1

Item #2: Breakfast Day 2

Benefits:

- Acknowledgement of sponsors support of selected item
- Logo included in sponsor listing shown before each general session
- Logo posted on conference website (sponsor to supply logo) with contact information and link to company website¹
- One exhibit space
- Three (3) full conference registrations

Viceroy Sponsor - \$3,000

Item #1: Morning Break Day 1

Item #2: Afternoon Break Day 1

Item #3: Morning Break Day 2

Item #4: Afternoon Break Day 2

Benefits:

- Acknowledgement of sponsors support of selected item
- Logo included in sponsor listing shown before each general session
- Logo posted on conference website (sponsor to supply logo) with link to company website¹
- One exhibit space
- Two (2) conference registrations

An exhibit-only RFP may be offered for those only wishing to be exhibitors, pending space availability. A notice will be sent in early August once final availability is determined.

¹ Sponsor information will remain on the conference website for six (6) months after the conference. A sponsorship shall be awarded to responsible bidders determined in writing to be most advantageous to the Commonwealth, taking into consideration the evaluation factors set forth in the sponsorship opportunity.