

# REVISED PUBLIC ANNOUNCEMENT

## KY IRA Stakeholder Engagement Session

The Kentucky Energy and Environment Cabinet in collaboration with HORNE, LLP, will host Kentucky Home Energy Rebates Program stakeholder engagement and listening sessions for Trade Allies and Contractors.

The Kentucky Home Energy Rebates Program champions Governor Beshear's Better Kentucky Plan:

- Improving Kentucky's housing infrastructure and quality of life by reducing the energy burden for our most vulnerable citizens.
- Creating jobs and economic development through energy efficiency and contractor training programs.
- Rebuilding more energy-efficient post-disaster housing.
- Creating more resilient communities through housing improvements.

An agenda for the listening sessions is attached. Primary topics include an:

- Overview of the Home Rebates Program
- Outline of the rebates eligibility criteria and application process
- Opportunity to engage, timeline, and next steps

The dates, times, locations, and registration links for the Trade Allies and Contractors listening sessions follows.

Location and Address	Registration Link	Date	Time
<b>Hopkinsville, KY</b> Hopkinsville Community College 720 North Drive Emerging Technology Building Anderson Rm Hopkinsville, KY 42240	<a href="#">Hopkinsville TA Contractors Session</a>	12/4/2024	8:30am - 10:00am CST 9:30am-11:00am EST
<b>Elizabethtown, KY</b> Elizabethtown Community and Technical College 600 College Street Rd Occupational Tech Bldg 303A/B Elizabethtown, KY 42701	<a href="#">Elizabethtown TA Contractors Session</a>	12/5/2024	6:00pm - 7:30pm EST
<b>Pikeville, KY</b> Big Sandy Community and Technical College Pikeville Campus Rm 201 120 South Riverfill Dr. Pikeville, KY 41501	<a href="#">Pikeville TA Contractors Session</a>	12/6/2024	8:30am - 10:00am EST
<b>Virtual</b>	<a href="#">Virtual TA and Contractors Session</a>	12/16/2024	7:30am – 9:00am CST 8:30am - 10:00am EST

**Contact (if additional information is needed):**

- Energy and Environment Cabinet:
  - Billie D Hardin <billie.hardin@ky.gov>
- HORNE:
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**AGENDA**  
**Kentucky Home Energy Rebates Program**  
**Trade Ally & Contractor Stakeholder Engagement and**  
**Listening Sessions**

- Welcome and Introductions to the Kentucky Energy and Environmental Cabinet (EEC)
- Home Rebates Program Overview
  - Team Kentucky Alignment
  - Key Design Principles
  - IRA Home Rebates Program Overview
  - KY Home Energy Rebates Program
    - Home Efficiency Rebate (HER) Program (Also referred to as “HOMES” – Home Owner Managing Energy Savings)
    - Home Electrification and Appliance Rebate (HEAR) Program
- KY Home Energy Rebates Program Outline
  - Application Process
  - Eligibility Criteria
  - Customer Journey
- Call to Action for KY Trade Ally / Contractor
  - Target Audience - Residential Construction Contractors, Energy Assessors, and other Trade Allies
  - Benefits of Engagement
  - What the Program needs from the stakeholder engagement
    - Community Outreach and Education
    - Application Assistance / Referrals
    - Advocacy
    - Feedback
- Timeline and Next Steps
  - Program Design and Implementation
  - Stakeholder Engagement
  - Plan submission to DOE
- Public Comments / Feedback via Survey