Question 1: Thinking about your facility, what are you doing well in terms of the environment?

- Education and Outreach
  - Website
  - Sustainability & annual reports
  - Env. Education in schools
  - Sharing best practices with industry

- Internal Communication
  - Community work days off (twice)
  - Quarterly review (twice)
  - Monthly metrics (twice)
  - Green team (twice)
  - Employee incentives (twice)
  - Community environmental goals (twice)
  - Training (twice)
  - Employee e-scrap
  - Dishware/ cutlery
  - Compliance tied to management pay

- Marketing
  - Sustainability marketing
  - Packaging

- Above & Beyond Regulatory
  - Recycling programs
  - EMP (twice)
  - KY EXCEL (twice)
  - Beneficial reuse (twice)
- Energy efficiency assessment (three times)
- Zero to landfill
- Research
- BIER (twice)
- LEED
- Waste heat recovery
- Brownfield
- Aquaponics
- Solar
- Anaerobic digester

- Regulatory
  - EMP (twice)
  - Solid waste management (twice)
  - Wastewater treatment
  - Air permitting
  - Stormwater (twice)

- Community Involvement
  - Adopt-A-Highway
  - Community work days off
  - Green infrastructure partnership (twice)
  - Manager serving on community board
  - Foundation
  - Corporate commitment – earthquake relief
  - Special bottling
  - Eco-art (waste)
Question 2: Thinking about your facility, what environmental areas do you struggle with?

- **Education and Outreach**
  - Black mold

- **Internal Communication**
  - Environmental disconnect (accountability)
  - Production vs environment
  - Perception that environment = cost
  - No corporate support for environmental marketing
  - Management cuts to environmental department

- **Marketing**
  - Lack of marketing successes (not in visitor center)
  - No section on website
  - Industry benchmark
  - Black mold
  - Watershed planning

- **Above & Beyond Regulatory**
  - Lifecycle assessment
  - Carbon & water

- **Regulatory**
  - Record keeping & backup
  - One-man shop (twice)
  - Manpower
  - Follow-up after audit
  - Staying current on regs (twice)
  - Louisville metro vs. DEP
Question 3: Sustainability is defined as a condition where humans and nature exist in productive harmony, that meet the social, economic and other requirements of present and future generations. How is this principle applicable to distilleries and breweries in Kentucky? Be specific with actions or projects.

- Reduction in energy consumption (waste to energy) (twice)
- Water recycling (twice), green infrastructure
  - Rainwater harvesting (twice)
  - Greywater reuse
- Electronic repository/resources
  - Waste exchange
- KPPC – sustainability assessment (energy)
- Performance contracting
- LEED certification on buildings
- SSS group meeting – BMPs, online forum, twice a year?
- New technology for industry – staying updated
- Social responsibility
  - DD programs
  - Education
  - Responsible drinking
- No funding source for new projects for industry
- Tourism
To wrap up the meeting, facilitators asked participants for candid responses on where to go from here. Many participants voiced their opinion that the meeting was a success and very beneficial, in both learning new ways to be sustainable and in forming contacts and sources for future information. Participants mostly agreed that bi-annual meetings would be convenient and efficient for these topics. Additionally, it was unanimously decided that DCA and KDA should manage an online forum or discussion board for the industry as a host for contact information, updated permits and a question and answer section.

We also discussed the possibility of providing webinars and trainings outside of the in-person bi-annual events. These may be already scheduled DCA training events that are pertinent to the industry, as well as new events completely geared toward distilleries and breweries. The group also decided that with the bi-annual in-person meetings we will discuss multiple topics in a roundtable discussion and rotate meetings at the various distilleries.

If you have suggestions that are contrary to these decisions, please fill out our survey (link given in the first paragraph) so that we can accumulate input from all constituents. Once again, we thank you for your participation and eagerness to contribute to the sustainability movement encompassing the industry.