



List of Metrics

Annual Member Goal Reporting

When renewing their annual membership, KY EXCEL members are required to report on each of their voluntary environmental goals approved in their previous KY EXCEL membership application. KY EXCEL staff understand that not all goals will be easy to measure, but strongly encourage members to quantify their goal results as much as possible. To help, KY EXCEL staff have compiled a list of metrics for reporting below. It is acceptable for members to provide more than three measurements when reporting on each goal.

- Man-Hours Spent (hr.) ★
- Cost to Implement (\$) ★
- Square Footage of Native Plants Planted or Managed (sq. ft.) ✕
- Square Footage of Wildlife Habitat Provided or Managed (sq. ft.) ✕
- Square Footage of Green Space/Land Managed or Improved (sq. ft.) ✕
- Metric Tons of Carbon Dioxide Equivalent Mitigated (Mt CO2e) ✕
- Number of Audience Reached (#)
- Number of Outreach/Educational Events Organized (#)
- Number of Outreach/Educational Hours Provided (#)
- Number of Outreach/Educational Exhibits Manned (#)
- Number of Service Learning Events Held (#) ✕
- Audience's Knowledge Gained by Percent (%)
- Number of Non-Hazardous Waste Collection Events Held (#)
- Number of Hazardous Waste Collection Events Held (#)
- Number of Litter Abatement Events Held/Participated In (#) ✕
- Dollars Saved; Including Reduction in Regulatory Fees (\$) ★
- Pounds of Non-Hazardous Material Input Prevented (lbs.)
- Pounds of Hazardous Material Input Prevented (lbs.)
- Pounds of Hazardous Waste Output Prevented (lbs.)
- Pounds of Non-Hazardous Waste Output Prevented (lbs.)
- Pounds of Air Emissions Prevented (lbs.)
- Pounds of Water Pollution Prevented (lbs.)
- Gallons of Water Use Prevented (gals.)
- Pounds of Litter Collected (lbs.) ✕
- Pounds of Hazardous Waste Collected (lbs.)
- Pounds of Non-Hazardous Waste Collected (lbs.)
- Pounds of Hazardous Waste Diverted from Landfill (lbs.)
- Pounds of Non-Hazardous Waste Diverted From Landfill (lbs.)
- Kilowatt Hours of Renewable Energy Created (kWh)
- Kilowatt Hours of Electricity Prevented (kWh)
- Metric Tons of Carbon Dioxide Equivalent Prevented (Mt CO2e)

Suggestion Symbols

Below is a key to the symbols used to suggest which metrics to use for reporting based on common types of goals proposed by KY EXCEL members and used by staff for the KY EXCEL Beacon Award Categories.

- ★ All Goal Types
- Conservation
- Environmental Education
- Performance Improvement
- Pollution Prevention
- Restoration
- Waste Reduction

NOTE: This is not a complete list of potential metrics or types of goals, but a list of broad, common metrics and types of voluntary environmental goals. Other metrics maybe included in the summary section of the goal's report.

Department for Environmental Protection