



Keys to Benchmarking

Benchmarking is a way of discovering what level of performance is currently being achieved. Below are six keys to ensuring success.

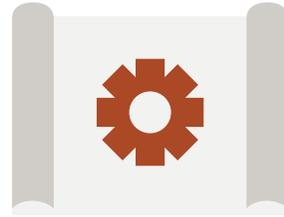
Data



Develop a baseline by collecting energy use data. The baseline will be used to track a facility's energy use against itself over time, thus should be comprised of at least 12 months of data.



1



Benchmark

Choose a benchmark. A benchmark is a standard or point of reference against which your baseline/data can be compared or assessed.

2

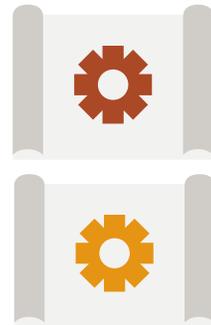
Summarize



Compile, convert and summarize your energy use data into the units used by the chosen benchmark(s). Ensure accuracy by setting up a data verification process.



3



Compare

Compare your data to see how your facility stacks up against the selected benchmark(s).

4

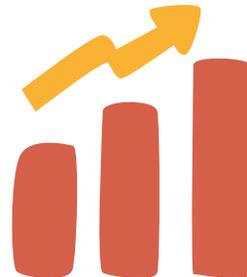
Routine



Setup a routine. Collect data and compare to benchmark(s) this at a regular frequency (e.g. monthly, annually) to track performance overtime.



5



Improvement

Benchmarking results can help decision makers plan for continuous improvements. These plans may include operational improvements, capital improvements, or both.

6

