Webcast to Help Prepare Attendees for Water Week 2017
March 7, 2017
3 – 4 PM EST
Hosted by WEF, NACWA, WateReuse, WRF and WE&RF

www.WaterWeek.us/nwpf

Webcast Speakers

**WEF**
- Steve Dye, Legislative Director

**NACWA**
- Patricia Sinicropi, Senior Legislative Director
- Kristina Surfus, Legislative Affairs Manager

**Water Environment & Reuse Foundation**
- Allison Deines, Director of Special Projects

**Water Research Foundation**
- Beate Wright, Executive Director, DC Office

**WateReuse**
- Ian Wolf, Legislative Director
Webcast Agenda

1. Review of National Water Policy Forum & Fly-In Program
2. 115th Congress Overview
3. The Message to Congress
4. How to Request a Congressional Meeting
5. Tips for a Successful Congressional Meeting

Fly-In Agenda

www.waterweek.us/nwpf/

Washington Marriott Georgetown
1221 22 St., N.W.
Washington, DC 20037

Taxi:
$15 from DCA
$60 from IAD or BWI

Metro: Dupont Circle
(5 blocks)
Agenda cont.

**Monday, March 20**

2 – 5 PM  WEF Government Affairs Committee Meeting

*District Room*

**Tuesday, March 21**

8 AM – 1:30 PM  WEF Stormwater Institute Steering Committee Meeting – *Members Only*

*District Room*

8:30 – 11:30 AM  NACWA Board Meeting – *Members Only*

*Metropolitan Galleries 1 - 3*

11:30 AM – 2 PM  US Water Alliance Board Meeting – Members Only

*Quad, 3rd Floor*

Agenda cont.

**Tuesday, March 21**

**National Water Policy Fly-In**

1 – 4 PM  Registration -- *Metropolitan Foyer*

2 – 5 PM  Plenary Session – *Metropolitan Ballroom*

» Senior EPA Office of Water Officers

» Federal Agency Roundtables (*Finance, Reuse, Stormwater, Integrated Planning, Innovation, Nutrients, etc.*)

5:30 – 6:30 PM  Welcome Reception
Agenda cont.

**Wednesday, March 22**

7:30 – 9:30 AM  Registration — Metropolitan Foyer

8 – 9:30 AM  Congressional Breakfast — Metropolitan Ballroom

-- Sen. James Inhofe
-- Sen. Cory Booker

10:30-11:30 AM  Rally for Water — Upper Senate Park

Noon – 5 PM  Congressional Office Visits

5 PM – 6:30 PM  Water Week 2017 Congressional Reception

902 Hart Senate Office Building

*Hosted by: NACWA, WEF, AWWA, AMWA, WE&RF, WRF, WateReuse, WWEMA, US Water Alliance*

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Other Events

**NEWEA Congressional Luncheon**
Tuesday, March 21, US Capitol

**Value of Water Coalition -- Economic Benefits Report Release**
12 – 1 PM, Wednesday, March 22, 2253 Rayburn House Office Building

**AWWA Water Matters! Fly-In**
March 22-23, Grand Hyatt Washington

**WWEMA Washington Forum**
March 21-23, The Westin Georgetown
115th Congress Overview

House Leadership
• Speaker Paul Ryan (R-WI)
• Minority Leader Nancy Pelosi (D-CA)

Senate Leadership
• Majority Leader Mitch McConnell (R-KY)
• Minority Leader Chuck Schumer (D-NY)
2016 Election Results - House

<table>
<thead>
<tr>
<th>Democrats</th>
<th>Republicans</th>
</tr>
</thead>
<tbody>
<tr>
<td>196</td>
<td>239</td>
</tr>
</tbody>
</table>

Change in seats after 2016 election

- Democrats picked up a seat in Florida with former governor Charlie Crist, who ousted Republican incumbent Rep. David Jolly.
- Rep. Barbara Comstock (R-VA) ended with a nine-point win over Democratic challenger LuAnn Bennett.

2016 Election Results - Senate

<table>
<thead>
<tr>
<th>Democrats</th>
<th>Republicans</th>
</tr>
</thead>
<tbody>
<tr>
<td>48</td>
<td>52</td>
</tr>
</tbody>
</table>

Change in seats after 2016 election

- Tammy Duckworth (D-IL) defeated Republican incumbent Sen. Mark Kirk by a margin of nearly 15 percent.
- Incumbent senator Pat Toomey (R-PA) won his re-election bid with 49.8 percent of the vote. Sen. John McCain (R-AZ) also won handily Tuesday against Rep. Ann Kirkpatrick.
HOUSE RACES RESULTS SUMMARY

House Republican Freshmen

- Jodey Arrington (Texas)
- Don Bacon (Neb.)
- Jim Banks (Ind.)
- Jack Bergman (Mich.)
- Andy Biggs (Ariz.)
- Ted Budd (N.C.)
- Liz Cheney (Wyo.)
- James R. Comer (Ky.)
- Neal Dunn (Fla.)
- John J. Faso (N.Y.)
- Drew Ferguson (Ga.)
- Brian Fitzpatrick (Pa.)
- Matt Gaetz (Fla.)
- Tom A. Garrett, Jr. (Va.)
- Trey Hollingsworth (Ind.)
- David Kustoff (Tenn.)
- Jason Lewis (Minn.)
- Roger Marshall (Kan.)
- Brian Mast (Fla.)
- Paul Mitchell (Mich.)
- Francis Rooney (Fla.)
- John Rutherford (Fla.)
- Lloyd K. Smucker (Pa.)
- Scott W. Taylor (Va.)
- Claudia Tenney (N.Y.)

HOUSE RACES RESULTS SUMMARY

House Democratic Freshmen

- Nanette Diaz Barragan (Calif.)
- Anthony G. Brown (Md.)
- Salud Carbajal (Calif.)
- Lou Correa (Calif.)
- Charlie Crist (Fla.)
- Val Demings (Fla.)
- Adriano Espaillat (N.Y.)
- Dwight Evans (Pa.)
- Mike Gallagher (Wis.)
- Vicente Gonzalez (Texas)
- Joshua S. Gottheimer (N.J.)
- Colleen W. Hanabusa (Hawaii)
- Ro Khanna (Calif.)
- Ruben Kihuen (Nev.)
- Raja Krishnamoorthi (Ill.)
- Pramila Jayapal (Wash.)
- Al Lawson (Fla.)
- A. Donald McEachin (Va.)
- Stephanie Murphy (Fla.)
- Tom O’Halleran (Ariz.)
- Jimmy Panetta (Calif.)
- Jamie Raskin (Md.)
- Lisa Blunt Rochester (Del.)
- Jacky Rosen (Nev.)
- Brad Schneider (Ill.)
- Carol Shea-Porter (N.H.)
- Darren Soto (Fla.)
- Thomas R. Suozzi (NY)
SENATE RACES RESULTS SUMMARY

**Senate Freshmen Class**

- Tammy Duckworth (D-III.)
- Kamala D. Harris (D-Calif.)
- Chris Van Hollen (D-Md.)
- Catherine Cortez Masto (D-Nev.)
- Todd Young (R-Ind.)
- Maggie Hassan (D-N.H.)

Senate Environment & Public Works Committee

Chair John Barrasso, Wyoming
Ranking Member Tom Carper, Delaware

*Fisheries, Water & Wildlife Subcomm.*

- Chair John Boozman (R-AR)
- Ranking Member Tammy Duckworth (D-IL)
Senate Approps. Committee

Chair Thad Cochran (R-MS)
Ranking Member Patrick Leahy (D-VT)

Subcommittee on Interior & Environment
• Chair Lisa Murkowski (R-AK)
• Ranking Member Tom Udall (D-NM)

House Transportation & Infrastructure Committee

Chair Bill Shuster (R-PA)
Ranking Member Peter DeFazio (D-OR)

Water Resources Subcommittee
• Chair Garret Graves (R-LA)
• Ranking Member Grace Napolitano (D-CA)
House Approps. Committee

Chair Rodney Frelinghuysen (R-NJ)
Ranking Member Nita Lowey (D-NY)

Subcommittee on Interior & Environment
- Chair Ken Calvert (R-CA)
- Ranking Member Betty McCollum (D-MN)

National Water Policy Fly-In

The Message
Overview of Message Points

- $2.8 billion for Clean Water State Revolving Fund for FY2018
- $1.8 billion for Drinking Water State Revolving Fund for FY2018
- $45 million for Water Infrastructure Finance and Innovation Act for FY2018
- $5 million for National Priorities Research Funding
- Full tax-exempt status for interest earned on municipal bonds
- $50 million for the Bureau of Reclamation’s Title XVI Program
- Removal of the cap on tax-exempt Private Activity Bonds for investments in water and wastewater infrastructure
FY17 Budget

<table>
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<tr>
<th>Program</th>
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<th>FY16 Enacted</th>
<th>FY17 CR</th>
<th>Our Request</th>
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<td>Clean Water SRF</td>
<td>$1.45B</td>
<td>$1.35B</td>
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<td>$863M</td>
<td>$863B*</td>
<td>$1.8B</td>
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<td>WIFIA</td>
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<td>$20M</td>
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<td>$45M</td>
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<td>Total Combined</td>
<td>$2.36B</td>
<td>$2.213B</td>
<td>$2.233B*</td>
<td>$4.645B</td>
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*CR ends 4/28/17

- The EPA’s recent Clean Water Needs Surveys estimated that the nation will need $271 billion over the next 20 years, but the report states that the data underestimates stormwater infrastructure needs by roughly $100 billion.
- The EPA’s recent Drinking Water Needs Surveys estimated that the nation will need $384 billion over the next 20 years.

**CONGRESSIONAL ASK:** Fund the Clean Water SRF at $2.8 billion, and the Drinking Water SRF at $1.8 billion.

Study Findings:

- For every $1 in SRF spending, of which $.23 is the federal contribution, the US Treasury receives $.93 in federal tax revenues.
- For $1 Million in SRF spending, 16.5 jobs are created with an average salary is $60,000/yr.
- For every $1M in SRF spending, $2.95 million is created in the local economy.
FY17 Budget cont.

**WIFIA Pilot Program**

WIFIA Authorized to Receive $45M in FY18
- FY17 CR included $20M for WIFIA, of which $15M for loans & loan guarantees
- EPA estimates 80:1 leveraging ratio, which could equal over $2B in loans for projects
- EPA Notice of Funding Availability open for Letters of Interest until April 10th

**CONGRESSIONAL ASK: Include $45 Million in FY18 for WIFIA Loans**

**Tax-Exempt Muni Bonds**

- Tax-exempt muni bonds fund over 80% of water infrastructure investments, of which approximate 50% are purchased by high-income earners directly or through mutual funds.
- Tax reform legislation in Congress in 2017 could potentially include elimination of personal deductions, which would drive up the interest rates for tax-exempt muni bonds.

**CONGRESSIONAL ASK: Do not make changes to tax-exempt muni bonds.**
Research to Support the Utility of the Future

PAST
collect wastewater, move it quickly
downstream, treat it to acceptable
standards, and dispose of waste
without harming the environment

FUTURE
manage resources to generate value
for the utility and its customers,
 improve environmental quality with
the least cost to the community, and
contribute to the local economy
National Priorities Research

GOAL: To fund the competitive National Priorities Research Program at $5,000,000.

Proposed Budget Language:

“Research National Priorities: The Committee Report provides $5,000,000, which shall be used for extramural research grants, independent of the STAR grant program, to fund high-priority water quality and availability research by not-for-profit organizations who often partner with the Agency. Funds shall be awarded competitively with priority given to partners proposing research of national scope and who provide a 25 percent match. The Agency is directed to allocate funds to grantees within 180 days of enactment of this Act.”

Federal Funding Outreach

More than 600 letters were sent from all over the U.S.
2016 Impacts of Water Conservation on Water Quality in Premise Plumbing and Water Distribution Systems
• Water Conservation and Water Quality: Understanding the Impacts of New Technologies and New Operational Strategies, Drexel University
• Right Sizing Tomorrow’s Water Systems for Efficiency, Sustainability, and Public Health, Purdue University

2015 Life Cycle Costs of Water Infrastructure Alternatives
• Community-enabled Lifecycle Analysis of Stormwater Infrastructure Costs (CLASSIC), Water Environment & Reuse Foundation
• An Integrated Decision Support Tool (I-DST) for Life-Cycle Cost Assessment and Optimization of Green, Grey, and Hybrid Stormwater Infrastructure, Colorado School of Mines

2014 Systems Based Strategies to Improve The Nation’s Ability to Plan And Respond to Water Scarcity and Drought Due to Climate Change
• Fuel Reduction Techniques as Effective Forested Watershed Management Practices against Wildfire: Drinking Water Quality Aspects, Clemson University
• An Integrated Modeling and Decision Framework to Evaluate Adaptation Strategies for Sustainable Drinking Water utility management under drought and climate change, Water Research Foundation
• Prediction of Nonlinear Climate Variations Impacts on Eutrophication and Ecosystem Processes and Evaluation of Adaptation Measures in Urban and Urbanizing Watersheds, University of Utah
• Preparing for Water Scarcity: Learning from California’s Recent Drought, University of California - Davis

2012 Centers for Water Research on National Priorities Related to a Systems View of Nutrient Management
• National Center for Resource Recovery and Nutrient Management, Water Environment and Reuse Foundation
• Center for Integrated Multi-scale Nutrient Pollution Solutions, Pennsylvania State University
• Center for Reinventing Aging Infrastructure for Nutrient Management (RAINmg), University of South Florida
• Center for Comprehensive, optimal, and Effective Abatement of Nutrients, Colorado State University

More than $20 M of research funds in the last five years.

FY18 Budget

Bureau of Reclamation’s Title XVI Authority
• Only federal program dedicated to water reuse and recycling.
• No new projects have been authorized since 2009.

CONGRESSIONAL ASKS:
• $50 Million in FY18 to help clear the backlog of projects
How to Request Congressional Meetings
House.gov and Senate.gov have search engines for Members of Congress.

www.govtrack.us - Follow links to your Senators’ and Representative’s websites. Call their offices to ask how to request a meeting. A draft meeting request letter will be emailed to all webcast participants.

Example of a Hill Day meeting Schedule – Can be emailed to webcast participants.

<table>
<thead>
<tr>
<th>Time</th>
<th>Congressional Member</th>
<th>District</th>
<th>Room/Location</th>
<th>Staff Contact</th>
<th>Email</th>
<th>Phone</th>
<th>Notes</th>
<th>Meeting Scheduled By</th>
</tr>
</thead>
<tbody>
<tr>
<td>Noon</td>
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<tr>
<td>5:30-6:30 PM</td>
<td>Congressional Reception</td>
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<td>425 Hart Senate Office Building</td>
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</table>
Expect to Meet with Hill Staffers During Hill Meetings

Sample Organization of a Congressional Office

Meetings are most often scheduled with and run through one or more of these staffers.

It is not uncommon for Members to show up halfway through a meeting or leave part of the way through.

- Member of Congress
  - Chief of Staff
  - Policy Staff
    - Legislative Director/Counsel
    - Legislative Aide
  - Communications Staff
    - Communications Director
    - Legislative Correspondent
  - Office Staff
    - Personal Assistant/Scheduler
    - Staff Assistant
  - District Staff
    - District Director
    - District Caseworker

LCs and SA may join meetings as a junior staffer or note-taker.

Capitol Hill Is A (Relatively) Small Neighborhood

Getting To The Hill

By Car:
- Capitol Hill offers few public parking options; street parking is difficult.
- The nearest garage is north of the Capitol, by Union Station.
- Many visitors prefer to arrive by taxi, available throughout the city.

By Public Transportation:
- For most visitors, the Metro system will prove the best transportation bet.
- The Red Line (subway) serves the north side of the Capitol, while the Blue, Orange, and Silver lines offer two stations to the south.
- The Metrobus serves various points around the Hill; visit WMATA.com to see detailed maps.

By Foot:
- DC is a relatively walkable city.
- Humid weather may make long walks uncomfortable during summer months.

Rally Location

Map showing Capitol Hill and surrounding areas with marked rally location.
Tips for a Successful Meeting

What Influences Congress?

• Providing consistently reliable information: 87.0 percent
• Presenting a concise argument: 85.2 percent
• Holding face-to-face meetings: 58.4 percent
• Academic or issue experts: 81.5 percent
  – 95% of American support increased investment in water infrastructure
## Legislation Moves Slowly, Advocacy Success Takes Time

<table>
<thead>
<tr>
<th>Time Lapsed Since Most Recent Comprehensive Law Enacted</th>
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<tbody>
<tr>
<td>5 Years</td>
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<tr>
<td>Dodd Frank Act (2010)</td>
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<tr>
<td>5 Years</td>
</tr>
<tr>
<td>Affordable Care Act (2010)</td>
</tr>
<tr>
<td>12 Years</td>
</tr>
<tr>
<td>Medicare Modernization Act (2003)</td>
</tr>
<tr>
<td>19 Years</td>
</tr>
<tr>
<td>Telecommunications Act (1996)</td>
</tr>
<tr>
<td>29 Years</td>
</tr>
<tr>
<td>Tax Reform Act (1986)</td>
</tr>
<tr>
<td>29 Years</td>
</tr>
<tr>
<td>Simpson-Mazzoli Act (1986)</td>
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</tbody>
</table>

### Analysis
- The vast majority of bills (976) introduced in the 113th Congress failed to become law, and most never even came close; only 5% of bills introduced passed at least one chamber.
- Introducing a bill or starting the conversation in Congress can lead to advocacy success in the long-term, but advocates must remember the process takes patience and persistence.

## Preparing for Face-to-Face Meetings with Members of Congress

### Quick Takes
- Advocates can leverage face-to-face meetings with Members of Congress and their staff to communicate their positions and build enduring relationships with their representatives.
- However, meetings are brief and Members are busy; advocates should keep the tips below in mind to get the most of their meetings.

### What to Keep in Mind When Conducting a Meeting with a Member of Congress

1. **Be on Time**
   - Arrive no more than 5 minutes before the meeting.
   - Members are rarely available to meet earlier and their offices are too small to accommodate large groups.
   - Inform the Scheduler if you are going to be late in case another meeting time must be arranged.

2. **Be Flexible**
   - Prepare to meet with either the Member or the Member’s staff.
   - Treat both with equal respect.
   - If the Member arrives to the middle of your meeting and the Member’s staff to keep the meeting short and on topic.

3. **Keep on Topic**
   - Raise only the issue you scheduled to discuss with the Member and the Member’s staff to keep the meeting focused and persuasive.

4. **Keep Politics Out of It**
   - Do not discuss elections or campaign support in your meeting but indicate that the Member is “for” or “against.”
   - Respect the Member’s political views and relationships outside of the issues at hand.

5. **Leave Behind Brief Information**
   - Leave behind a 1-2 page briefing with data points on the issue discussed with the Member’s office so the document should serve as a helpful resource for staff as the issue moves through Congress.
Important to Remember...

• Be punctual -- and be patient!
• Tell them what they need to know about what’s going on back home.
• If you don’t know the answer to a question, say you don’t know -- promise to get back to the legislator or staff with the requested information.
• **NEVER** offer to make a political contribution or pledge of political support!
• Don’t look at your smartphone. Silence it!

Important to Remember, continued...

• **Make the ask!** Be clear and concise, and ask who the correct staff person is for following up.
• Don’t use acronyms or terms that someone outside of your profession won’t understand.
• Thank the legislator and offer to **serve as a resource** on other water-related issues.
• After the visit, write a thank you letter/email reviewing the key points discussed.
Use Meeting Follow Up to Build Trust, Serve as Resource

Quick Takes
• Advocates can become trusted resources for lawmakers by following up and keeping in touch with Members of Congress after face-to-face meetings.
• Advocates should consider following the steps below to position themselves as effective and trustworthy advocates for their issue.

Steps to Take Following a Meeting with a Member of Congress

Send a Thank-You Message
• Send a follow-up e-mail several days after meeting with a Member.
• Keep the message brief, thank the office for their time, and remind the office of the issue at hand.
• Leave a link to a reliable source of information on the issue for the office to refer to.

Attend Events in the District
• Attend town hall meetings or other public events in the district to build a stronger relationship with your representative.
• Find opportunities to engage in policy matters in the district and serve as a trustworthy resource to earn visibility for your issue.

Stay in Touch
• Do not over-communicate with Members of Congress, but do pass along new information about your issue as it is released.
• Communicate with your representative in a respectful and informative manner to gain the representative's respect—for you and your points of view.

See you on March 21st!

Questions or Additional Info:

WEF
• Steve Dye, Legislative Director
  sdye@wef.org

Water Environment & Reuse Foundation
• Allison Deines, Director of Special Projects
  adeines@werf.org

Water Research Foundation
• Beate Wright, Executive Director, DC Office
  bwright@waterrf.org

NACWA
• Patricia Sinicropi, Sr. Legislative Director
  PSinicropi@NACWA.ORG
• Kristina Surfus, Legislative Affairs Manager
  KSurfus@nacwa.org

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