

# Grant Guidance Document

## FFY 2022 Section 319(h) Nonpoint Source Implementation Grant

Kentucky Energy and Environment Cabinet  
Department for Environmental Protection  
Division of Water, Nonpoint Source and Basin Team Section  
300 Sower Blvd, Third Floor  
Frankfort, Kentucky 40601  
(502) 564-3410

## For FFY 2022

### **\*\*Important\*\***

Project Proposals may be submitted at any time for future grants. To be eligible for FFY 2022 funding, the proposal forms must be submitted by December 3, 2021. The Project Proposal Form can be accessed at:

[https://eec.ky.gov/Environmental-Protection/Water/Protection/Pages/Section-319\(h\)-Grant-Program-Funding.aspx](https://eec.ky.gov/Environmental-Protection/Water/Protection/Pages/Section-319(h)-Grant-Program-Funding.aspx)

## **FFY 2022 SECTION 319(h) GRANT PROJECT APPLICATION SCHEDULE**

<u><b>Date</b></u>	<u><b>Activity</b></u>
<b>December 3, 2021</b> .....	<b>Project Proposal Form must be submitted</b>
<b>February 11, 2022</b> .....	<b>Project application must be postmarked (or received if hand delivered/emailed)</b>
<b>September 2022</b> .....	<b>Expected receipt of grant from EPA</b>

The Project Proposal Form, Grant Guidance Document, Application Instructions, and Application Form can be found on the Web at:

[https://eec.ky.gov/Environmental-Protection/Water/Protection/Pages/Section-319\(h\)-Grant-Program-Funding.aspx](https://eec.ky.gov/Environmental-Protection/Water/Protection/Pages/Section-319(h)-Grant-Program-Funding.aspx)

The Kentucky Energy and Environment Cabinet does not discriminate on the basis of race, color, national origin, sex, sexual orientation, age, religion, or disability and provides, on request, reasonable accommodation including auxiliary aids and services necessary to afford an individual with a disability an equal opportunity to participate in all services, programs and activities. To request materials in an alternative format, join the Kentucky Outreach and Information Network (KOIN) by contacting the Department for Public Health Preparedness Branch at (502) 564-7243. Hearing- and speech-impaired persons can contact the agency by using the Kentucky Relay Service, a toll- free telecommunication device for the deaf (TDD). For voice to TDD, call 1/800-648-6057. For TDD to voice, call 1/800-648-6056.

Funding for this document was provided, in part, by a grant from the U.S. Environmental Protection Agency to the Kentucky Division of Water as authorized by the Clean Water Act Amendments of 1987, Section 319(h) Nonpoint Source Implementation Grant.



This document was printed on recycled paper.

# TABLE OF CONTENTS

<b>Introduction</b> .....	1
What Is Nonpoint Source Pollution?.....	1
How Can Nonpoint Source Pollution Be Controlled? .....	1
Categories of Nonpoint Source Pollution .....	3
Nonpoint Source Pollution Control Program Contacts .....	4
<b>Applying For Section 319(h) Funding:</b>	
<b>Overview</b> .....	5
Step 1: Submit Project Proposal Form .....	5
Step 2: Invitation to Apply .....	5
Step 3: The Project Application.....	5
Step 4: Project Application Ranking and Selection.....	5
Step 5: Funding .....	6
FFY 2022 Section 319(h) Grant Project Application Schedule.....	7
<b>Designing an Effective and Competitive Nonpoint Source Pollution Control Project</b> .....	8
Activities <u>Not</u> Eligible For Section 319(h) Funding.....	8
Criteria for A Successful Nonpoint Source Project.....	8
Nonpoint Source Priority Watersheds.....	12

# INTRODUCTION

## WHAT IS NONPOINT SOURCE POLLUTION?

Nonpoint source (NPS) pollution, also known as runoff pollution, is the number one contributor to water pollution in the Commonwealth of Kentucky. Unlike point source pollution, which enters waterways at definite locations (such as discharge pipes from wastewater treatment plants), NPS pollution originates from numerous diffuse sources.

NPS pollutants, such as pesticides, fertilizers, nutrients, metals, sediment, bacteria and other pathogens resulting from various land use activities, are picked up by rainwater or snowmelt and carried into Kentucky's streams, groundwater, rivers, and lakes. Nonpoint source pollutants can affect the safety of our drinking water, make waters unsafe for recreational activities, and destroy our natural aquatic ecosystems. A list of activities that cause NPS pollution can be found on page 3.

## HOW CAN NONPOINT SOURCE POLLUTION BE CONTROLLED?

The objective of the Kentucky NPS pollution control program is to reduce, remediate and prevent nonpoint source pollution. NPS pollution is controlled primarily through the adoption of practical and cost-effective land management practices known as best management practices (BMPs). Best management practices allow for the continuation of everyday activities while reducing or preventing NPS pollution. Using BMPs allows for the improvement of water quality while maintaining the economic value of Kentucky's land and water resources.

Kentucky receives federal funding through the Clean Water Act §319(h) grant from the U.S. Environmental Protection Agency (EPA) to implement the NPS pollution control program. Much of this funding is available for use by watershed partners where NPS pollution has impaired water quality or where Special Use Water resources are threatened. A list of Special Use Waters can be found at <https://eec.ky.gov/Environmental-Protection/Water/Regs/Pages/SpecialH2O.aspx>.

Section 319(h) grants provide 60 percent of project costs; additional non-federal funds (40 percent of the total project cost) must be provided by the applicant. No federal funds may be used as match for 319(h) projects.

Section 319(h) funds should be regarded as "seed money" to initiate NPS pollution control efforts, but not fund them indefinitely. The primary focus is to restore streams impaired by NPS pollution. Some funding is also available to protect streams that currently meet water quality standards but may be threatened. Projects that address the pollutants of concern for streams on the most recent list of Kentucky impaired streams ([Kentucky Integrated Report to Congress](#)) are given first priority for NPS funding. These priority watersheds are reviewed and updated annually and published in the NPS Annual Report to EPA.

The Kentucky Division of Water (DOW) has identified several high priority needs or focus areas. These priorities are:

### 1. Development of Watershed Plans

Funding is available to develop Watershed Plans (WSPs) for high priority watersheds in need of restoration or Special Use Waters with a documented need for protection. This would include waters listed in the 2016 Integrated Report, Assessment Category 4A and 5A

watersheds and Special Use Waters (Kentucky Division of Water, 2016). Web links to the 2016 Integrated Report and DOW's list of Special Use Waters can be found on page 13 of this document.

Watershed Plans must fulfill the requirements identified in the *Watershed Planning Guidebook for Kentucky Communities*. This guidebook can be downloaded at:

<https://eec.ky.gov/Environmental-Protection/Water/Protection/Pages/WatershedPlanningGuidebook.aspx>

These requirements include but are not limited to the nine elements identified in Chapter 2, Section 2.6 of EPA's *Handbook for Developing Watershed Plans to Restore and Protect our Waters (USEPA 2008)*. This EPA document may be found on the web at:

[http://www.epa.gov/sites/production/files/2015-09/documents/2008\\_04\\_18\\_nps\\_watershed\\_handbook\\_handbook-2.pdf](http://www.epa.gov/sites/production/files/2015-09/documents/2008_04_18_nps_watershed_handbook_handbook-2.pdf)

All WSP development projects will be required to submit a Water Quality Data Analysis Report (WDAR) as a project deliverable. The WDAR should include all sources and causes of impairments and threats to the watershed, a determination of the current pollutant loads and the load reductions needed to meet the water quality standards. The WDAR should fulfill the requirements identified in Chapters 2-4 of the *Watershed Planning Guidebook for Kentucky Communities* and the required "Element a" identified in Appendix C of the *Nonpoint Source Program and Grants Guidelines for States and Territories (US EPA, 2014)*.

WSP applications are not required to include an implementation component; however, implementation is the goal of creating a plan and must be addressed in the planning document.

## **2. Implementation of Watershed Plans**

Funding is available to implement existing DOW accepted WSPs for high priority watershed restorations and the protection of Special Use Waters with documented threats. These projects must be results-oriented with goals and objectives focused on reducing NPS pollution, reducing or eliminating documented threats, and improving water quality in an effort to meet water quality standards.

Refer to the Section entitled "Criteria for a Successful Nonpoint Source Project" for additional information on priority NPS watersheds in need of restoration and protection.

## **3. Other Nonpoint Source Pollution Control Projects**

Limited funding is available for the development and performance of BMP technology demonstrations, technical training, inspection and compliance, and education and outreach programs that foster behavior change to improve water quality. Refer to the section entitled "Criteria for a Successful Nonpoint Source Project" for additional information on priority NPS watersheds in need of restoration and protection.

If you are interested in developing a project to meet these needs, please contact the Kentucky Division of Water as soon as possible. Division staff will advise you about project eligibility and duplication of efforts.

## Categories of Nonpoint Source Pollution

### **AGRICULTURE**

Non-irrigated Crop Production  
Irrigated Crop Production  
Specialty Crop Production  
Pasture Grazing-Riparian and/  
or Upland Pasture Grazing-Riparian  
Pasture Grazing-Upland  
Range Grazing-Riparian and/  
or Upland Range Grazing-Riparian  
Range Grazing-Upland  
Animal Feeding Operations (NPS)  
Aquaculture  
Animal Holding/Management Areas

### **SILVICULTURE**

Harvesting, Restoration, Residue Management  
Forest Management (pumped drainage,  
fertilization, and pesticide application)  
Logging Road Construction/Maintenance  
Silvicultural Point Sources

### **CONSTRUCTION**

Highway/Road/Bridge Construction  
Land Development

### **URBAN RUNOFF/STORM SEWERS**

Other Urban Runoff  
Illicit Connections/Illegal Hook-ups/Dry  
Weather Flows  
Highway/Road/Bridge Runoff  
Erosion and Sedimentation

### **RESOURCE EXTRACTION**

Surface Mining  
Subsurface Mining  
Placer Mining  
Dredge Mining  
Petroleum Activities  
Mill Tailings  
Mine Tailings  
Acid Mine Drainage  
Abandoned Mining  
Inactive Mining

### **IMPROPER WASTE DISPOSAL**

Sludge  
Wastewater  
Landfills  
Inappropriate Waste Disposal/Wildcat  
Dumping  
Industrial Land Treatment

Onsite Wastewater Systems (Septic Tanks)  
Hazardous Waste  
Septage Disposal

### **HYDROMODIFICATION**

Channelization  
Dredging  
Dam Construction  
Upstream Impoundment  
Flow Regulation/Modification

### **HABITAT MODIFICATION** (other than hydro- modification)

Removal of Riparian Vegetation  
Streambank Modification/Destabilization  
Drainage/Filling of Wetlands

### **MARINAS AND RECREATIONAL BOATING**

In-water Releases  
On-land Releases

### **EROSION FROM DERELICT LAND**

### **ATMOSPHERIC DEPOSITION**

### **HIGHWAY MAINTENANCE AND RUNOFF SPILLS**

### **CONTAMINATED SEDIMENTS**

### **DEBRIS AND BOTTOM DEPOSITS**

### **INTERNAL NUTRIENT CYCLING** (primarily lakes)

### **SEDIMENT RESUSPENSION**

### **NATURAL SOURCES RECREATIONAL AND TOURISM ACTIVITIES (Non-boating)**

Golf Courses

### **UPSTREAM IMPOUNDMENT**

### **SALT STORAGE SITES**

### **GROUNDWATER LOADINGS**

### **GROUNDWATER WITHDRAWAL**

### **OTHER**

# NONPOINT SOURCE POLLUTION CONTROL PROGRAM CONTACTS

Kentucky Division of Water  
300 Sower Blvd, 3rd Floor, Frankfort, KY 40601  
(502) 564-3410 (Telephone) (502) 564-9636 (Fax)

## Watershed Management Branch Contacts

John Webb.....502-782-7126  
Nonpoint Source and Basin Team Section Supervisor  
Email: [John.Webb@ky.gov](mailto:John.Webb@ky.gov)

Chelsea Durbin .....502-782-7349  
Technical Advisor  
Email: [chelsea.durbin@ky.gov](mailto:chelsea.durbin@ky.gov)

Caroline Chan .....502-782-6916  
Quality Assurance Officer  
Email: [caroline.chan@ky.gov](mailto:caroline.chan@ky.gov)

Mahtaab Bagherzadeh..502-782-1320  
Licking River Basin Coordinator  
Email: [mahtaab.bagherzadeh@ky.gov](mailto:mahtaab.bagherzadeh@ky.gov)

Michaela Lambert.....502-782-5282  
Big Sandy Basin Coordinator  
Email: [michaela.lambert@ky.gov](mailto:michaela.lambert@ky.gov)

Alice Mandt..... 502-782-7169  
Upper Cumberland Basin Coordinator  
Email: [mandt@ky.gov](mailto:mandt@ky.gov)

Malissa McAlister....859-324-0845  
Kentucky River Basin Coordinator  
Email: [mmcalister@uky.edu](mailto:mmcalister@uky.edu)

Perry Thomas..... 502-782-5293  
Salt River Basin Coordinator  
Email: [perryt@ky.gov](mailto:perryt@ky.gov)

Madeline Pruszenski...502-782-0142  
Green River Basin Coordinator  
Email: [madeline.pruszenski@ky.gov](mailto:madeline.pruszenski@ky.gov)

Rhonda Lamb. ....270-832-2557  
Four Rivers Basin Coordinator  
Email: [rlamb@murraystate.edu](mailto:rlamb@murraystate.edu)

Nia Rivers..... 502-782-9590  
Technical Advisor  
Email: [nrivers@ky.gov](mailto:nrivers@ky.gov)

Lauren Kirgis... .....502-782-1679  
Technical Advisor  
Email: [lauren.kirgis@ky.gov](mailto:lauren.kirgis@ky.gov)

## Grants Management Section Contacts

Tammy West..... 502-782-5690  
Grants Management Section Supervisor  
Email: [tammys.west@ky.gov](mailto:tammys.west@ky.gov)

Daniel Bishop... .....502-782-6892  
NPS Grant Administrator  
Contract management for odd year grants  
Email: [daniel.bishop@ky.gov](mailto:daniel.bishop@ky.gov)

Mike Reed.....502-782-7046  
NPS Grant Administrator  
Contract management for even year grants  
Email: [mike.reed@ky.gov](mailto:mike.reed@ky.gov)

# APPLYING FOR SECTION 319(h) FUNDING: OVERVIEW

## **STEP 1: SUBMIT PROJECT PROPOSAL FORM**

The first step toward acquiring Section 319(h) funding is to submit a two (2) page Project Proposal form. The form and instructions may be found at:

[https://eec.ky.gov/Environmental-Protection/Water/Protection/Pages/Section-319\(h\)-Grant-Program-Funding.aspx](https://eec.ky.gov/Environmental-Protection/Water/Protection/Pages/Section-319(h)-Grant-Program-Funding.aspx)

Only applicants who have submitted the Project Proposal Form will be considered for funding. Project Proposal forms may be submitted at any time; however, deadlines apply to specific federal funding cycles.

It is important that proposals convey a clear understanding of what the project proposes to accomplish.

## **STEP 2: INVITATION TO APPLY**

After submission, the Project Proposals will be reviewed for eligibility. Applicants will be contacted to discuss their proposal. Then a review committee will select projects for possible funding. The selected project applicants will receive an invitation to apply.

## **STEP 3: THE PROJECT APPLICATION**

It is important that applications convey a clear understanding of what the project proposes to accomplish and how that will be achieved.

Applications that are incomplete or represent ineligible projects will not be considered for funding.

The application must be postmarked (or received, if hand delivered) no later than **February 11, 2022**. Any submissions after this date will not be considered for funding under the Federal Fiscal Year (FFY) 2022 Section 319(h) grant. All applicants will be notified regarding their project eligibility or allow-ability.

## **STEP 4: PROJECT APPLICATION RANKING AND SELECTION**

When an eligible and complete project application is submitted on time, it will then undergo the process of ranking and selection.

Because Section 319(h) funding is limited, it is very unlikely that all project applications will be funded. Therefore, project applications compete against each other for these funds. A panel of reviewers from the Kentucky Division of Water's Water Management Branch and Water Quality Branch will participate in evaluating project applications based on criteria for a

successful project. The criteria are listed on page 8. After the evaluation process is complete, we will notify you whether your project has been selected for funding.

Duplicate projects will not be funded. For example, if multiple applications for educational programs to reduce extensive pavement and other impervious surfaces are received, only the highest ranked project will be funded.

## **STEP 5: FUNDING**

Section 319(h) funding is included in the Performance Partnership Grant (PPG), which is a large umbrella grant that includes several smaller grants that DOW has with the EPA. We do not include selected project applications in the PPG application to EPA. After PPG funds have been awarded to Kentucky's Nonpoint Source Pollution Management Program, project applications are ranked and selected for funding and a final workplan is developed and submitted to EPA for review and approval. Once EPA approves the final workplan submitted by DOW staff, a legal contract between the Kentucky Division of Water and the applicant will be written and executed. If you are working with your first 319(h) project, you may wish to obtain a sample legal contract to review from your NPS contact person.

Please note that the EPA frequently adds special conditions and requirements to Section 319(h) grants. Those that apply to your project will be "passed on" to you in the legal contract. While it is likely that the FFY 2022 grant conditions and requirements will be nearly the same as those for FFY 2021, this is not certain.

**Project activities that are to be reimbursed cannot begin until a legal contract has been signed and fully executed. An executed contract will be emailed and/or mailed to the applicant.**

## FFY 2022 SECTION 319(h) GRANT PROJECT APPLICATION SCHEDULE

<u>Date</u>	<u>Activity</u>
<b>December 3, 2021</b> .....	Project Proposal Form must be submitted
*NOTE: Project Proposal forms may be submitted at any time. However, to be eligible for FFY 2022 funding, Project Proposal forms must be submitted by December 3, 2021.	
<b>February 11, 2022</b> .....	Project application must be postmarked (or received if hand delivered/emailed)
<b>Feb 25 – Mar 18, 2022</b> .....	Project application review and selection
<b>September 2022</b> .....	Expected receipt of grant funds from EPA

### Applicants can submit the application in two ways:

1. One printed copy with original signature ***OR***
2. An editable electronic copy saved as **Microsoft Office Word** version 2007 (or later) file sent via email to [John.Webb@ky.gov](mailto:John.Webb@ky.gov)

Applications must be postmarked (or received if hand delivered/emailed) no later than **Friday, February 11, 2022**. Any applications submitted after February 11, 2022 will not be considered for funding under the FFY 2022 Section 319(h) NPS Implementation grant.

Send Completed Applications to:

**KY Division of Water  
Attn: John Webb, Watershed Management Branch Manager  
300 Sower Blvd, Third Floor  
Frankfort, KY 40601**

**Faxes will not be accepted.**

# DESIGNING AN EFFECTIVE AND COMPETITIVE NONPOINT SOURCE POLLUTION CONTROL PROJECT

## ACTIVITIES NOT ELIGIBLE FOR SECTION 319(h) FUNDING

A clear understanding of what activities are eligible for Section 319(h) funding is necessary before beginning to plan a project. Not all conceivable nonpoint source pollution control activities are eligible under Section 319(h). Therefore, it is important to contact the Kentucky Division of Water (DOW), Nonpoint Source Section, to discuss your project ideas and to identify eligible project activities. The following activities are **not eligible** for Section 319(h) funding:

- Activities to control pollution from **point source discharges**, which are subject to Kentucky Pollutant Discharge Elimination System (KPDES) permitting requirements, are ineligible for Section 319(h) funding. These include sewage treatment plants, industrial facilities, mining operations, Concentrated Animal Feeding Operations (CAFOs), sawmill sites, construction sites greater than one acre, MS4 permit requirements and other types of regulated stormwater discharges.
- Section 319(h) funds cannot be used for **research, faculty salaries and development of college credit courses or tuition**. While BMP research is needed in Kentucky (and the nation), funding from other sources must be tapped and utilized to pursue these activities.
- Section 319(h) funds generally cannot be used for **developing or purchasing promotional paraphernalia (e.g., T-shirts, bumper stickers, mugs, etc.)**. Please contact the NPS Section for additional guidance.
- Since projects are funded with federal tax dollars you may not sell products produced or make loans with Section 319(h) funds.

## CRITERIA FOR A SUCCESSFUL NONPOINT SOURCE PROJECT

The following 11 criteria are used to evaluate and select projects to receive Section 319(h) grant funding.

The criteria have been developed to guide Section 319(h) projects for Kentucky. Criteria are listed in the order of importance.

**The project contributes to the implementation of the *Kentucky Nonpoint Source Management Program* to protect surface water or groundwater.**

Evaluation criteria focus on attaining water quality standards and preventing degradation from both present and future sources of NPS pollution; therefore, it is important that Kentucky's Section 319(h)-funded projects address both statewide and watershed projects.

Projects that will provide the best, most effective solutions to local NPS pollution problems are sought for funding. The 2016 Integrated Report indicates that siltation, pathogens and other habitat alterations are the primary causes of impairment in Kentucky streams and rivers.

The *Kentucky Nonpoint Source Management Program* may be found on the Internet at: <https://eec.ky.gov/Environmental-Protection/Water/Protection/Pages/Nonpoint-Source-Pollution.aspx>

**Projects that have NPS priority watershed status or data documenting the NPS impact or threat, and targets pollution control activities to address the identified pollutants of concern.**

Funding priority is given to projects that address identified nonpoint source problems or threats in NPS priority watersheds. See the chart on page 12 for priority watersheds.

The Nonpoint Source Pollution Control Program seeks to (1) restore watersheds that have been altered or degraded and (2) protect watersheds from future impacts.

Projects that focus activities on fixing *identified* problems in watersheds with *approved* Total Maximum Daily Loads (TMDLs) will receive more points during project evaluation than projects in watersheds with a TMDL that is under development. Similarly, projects in 2012 Integrated Report Assessment Category 5A {Nonsupport} watersheds will receive more points than those in 2014 Integrated Report Assessment Category 5A {Partial Support} watersheds.

Funding priority is provided to projects and programs that focus on NPS pollution control activities that address *pollutants of concern* in these watersheds. For example, if a watershed is identified as being impacted by sediment, projects which focus on erosion control and reducing sediment in that watershed will receive priority ranking.

**The plan of work should indicate how the project will reduce the NPS pollution problems in the watershed.**

With limited Section 319(h) grant funds available for controlling nonpoint source pollution in Kentucky, it is imperative that resources be targeted to pollutants of concern in priority watersheds, whether impacted or threatened.

Only a portion of the water resources in Kentucky have been monitored. Local citizens, agencies or other organizations may be aware of other nonpoint source pollution problems that have not been reported to, or discovered by, DOW. The Division relies on outside input to expand its existing water quality database. However, to maximize the data's usefulness, it must be based on scientific methods and procedures.

In addition to remediating existing problems, the Kentucky Nonpoint Source Pollution Control Program strives to prevent nonpoint source pollution from occurring. Kentucky Division of Water is equally interested in preventing degradation of Kentucky's Special Use Waters by NPS pollution.

The list of Special Use Waters includes Outstanding National Resource Waters, Reference Reach Streams, Kentucky Wild Rivers and some Kentucky Outstanding Resource Waters. Specific information on these streams and these classification systems is available at the following site: <https://eec.ky.gov/Environmental-Protection/Water/Regs/Pages/SpecialH2O.aspx>

If the water quality in one of these watersheds is threatened, and supporting information/documentation is presented in the application, then the project will receive high priority watershed criteria points.

Refer to the flow chart on page 12 to determine the relative importance of Kentucky's Nonpoint Source Priority Watersheds.

**Project objectives and activities that will reduce nonpoint source pollution.**

Projects which will significantly reduce NPS pollution and likely result in attaining water quality standards will receive the highest points.

**Projects that include appropriate and effective measures of success.**

Project evaluation is an essential part of the project planning process and is as critical as the project goals and objectives. Without an evaluation system, or measures of success, in place you may waste time and funding. Developing appropriate and effective measures of success can be easy and inexpensive, though it is important to understand the tradeoffs between using less complicated evaluation methods versus more expensive methods that require extensive expertise. Once you understand this it is easier to decide on your evaluation method and justify your choices.

**Projects that will result in continued NPS pollution control.**

A goal of Section 319 of the Clean Water Act is to "institutionalize" or create permanent NPS pollution control programs at the state and local levels. Section 319(h) funds should be regarded as "seed money" to initiate nonpoint source pollution control efforts, but not fund them indefinitely. A competitive and sustainable project application will identify actual or potential possibilities for institutionalizing the project and will devise strategies to make that happen. Partnerships with agencies and other entities in the project area can be particularly valuable for achieving this goal.

**Projects that involve appropriate government entities, educational institutions, private sector organizations, and citizen groups.**

Project partners can include industry and environmental groups, watershed interest groups, local citizens, and community groups. Successful watershed management requires inclusion of all basin stakeholders, and efforts should be made to ensure that there are no barriers to participation that exclude segments of the population. Diverse stakeholder groups often lead to the most sustainable projects. An effective nonpoint source project should also be based on partnerships with federal, state, and local agencies, universities, and private organizations with the appropriate expertise, experience, and resources. In order to achieve the highest level of participation from project partners, it is imperative that they participate in the project planning process. Involve proposed partners in project development as much as possible, as they will often have helpful expertise and experience with Section 319(h)-funded projects.

Concerns and actions from local citizens are also the basis of a good project. To promote multi-agency and citizen involvement, a project oversight committee with representation from all cooperating agencies should direct the project, and review and approve progress.

**Project budgets that are cost effective and that are targeted to provide maximum NPS pollution control.**

The more efficient a project is in utilizing its funding to achieve its objectives, the more resources will be made available for the many projects that are needed to control nonpoint source pollution throughout the Commonwealth. Projects should focus on usefulness, necessity and should convey a distinct intention to implement the best possible project in the most cost-effective way. For example, minimizing administrative, overhead, indirect costs and equipment purchases allows more funds to be used for pollution reduction.

**Projects that use education, training or outreach methods that are intensive and sustained during the project to reach its target audience.**

Educational activities targeted toward those who are responsible for the NPS pollution problem are an essential part of most projects. Projects should raise the level of public awareness about how individual actions create NPS pollution and how those actions affect water quality. The project should offer practical, feasible, sometimes simple and cost-effective BMPs that are available to control it.

Education programs should be developed to encourage behavior change. While it is important for students K-12 to understand NPS pollution, it is imperative to reach the decision-makers: local officials, parents of school-aged children and other affected stakeholders. Applicants are encouraged to offer outreach to adult audiences, utilize existing presentations and leadership development programs to stimulate new audience interest and participation. This could include increased membership within Watershed Watch, forming new watershed groups, utilizing the existing materials on Kentucky Growth Readiness Program, or developing programs to promote changes in behavior that will improve water quality.

Effective sources of information on NPS outreach are found at:

<https://cfpub.epa.gov/npstbx/index.html>. The booklet titled *Getting In Step: A Guide for Conducting Watershed Outreach Campaigns* provides step-by-step procedures for developing and implementing your outreach program. *Getting Your Feet Wet in Social Marketing* provides a step-by-step guide to developing a plan for changing behaviors through social marketing.

If you should choose to develop a K-12 teacher/student program, the program must conform to the current Kentucky Department of Education Program of Studies. By providing teachers with information that is easily incorporated into their classes, they will be more likely to use the information. For resources on existing curriculum, and assistance from Kentucky Certified Environmental Educators, see the resource list at:

<https://keec.ky.gov/EEResources/Pages/default.aspx>.

**Project activities can be achieved within the specified time period.**

Projects must set realistic implementation schedules. Detailed milestones help identify the amount of time needed to implement project activities.

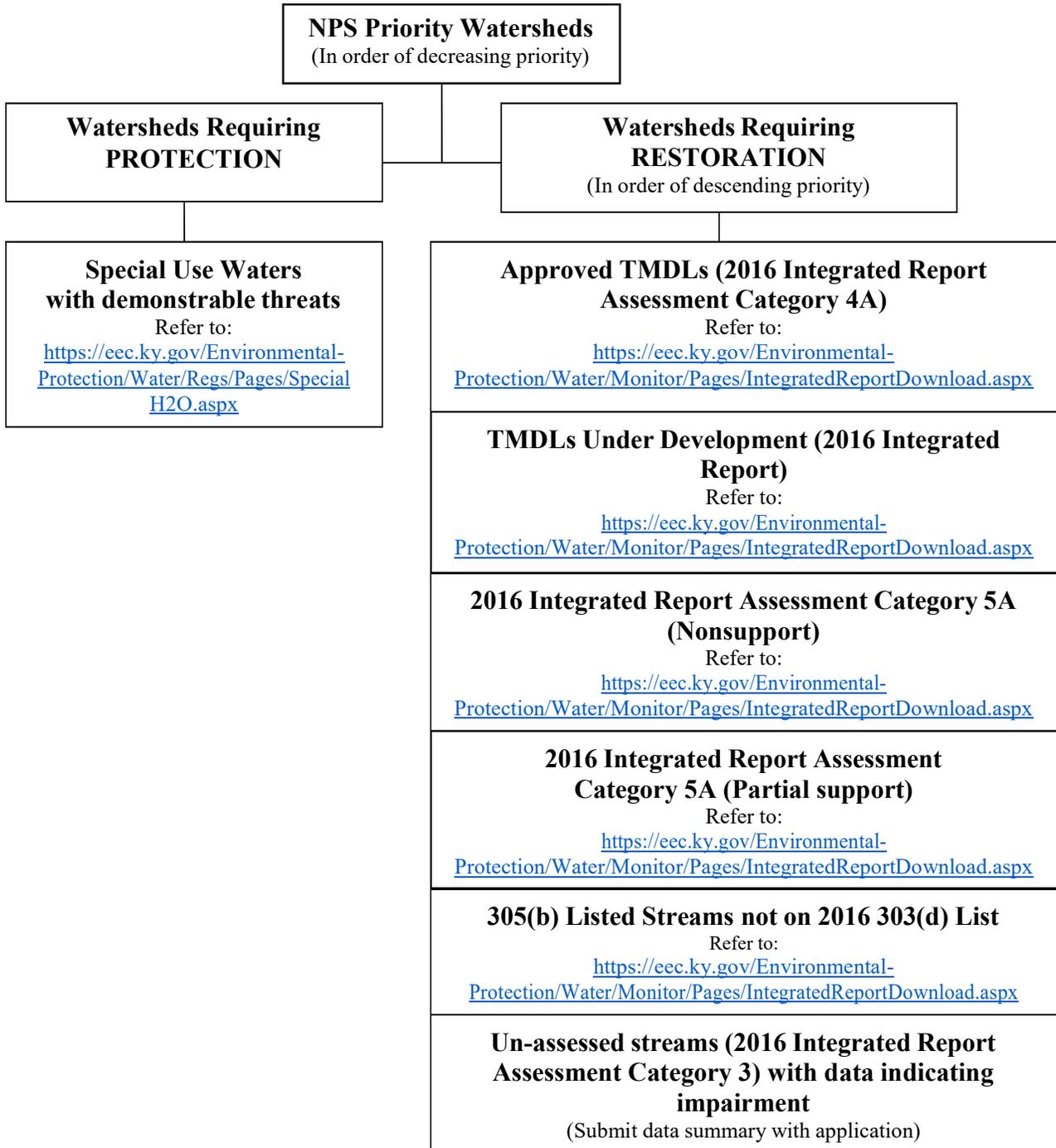
**Project applicants followed instructions contained in this guidance document for developing and submitting an application.**

The accuracy and completeness of an application is taken into account during the review and ranking process. If your application is selected for funding, its content will be incorporated into a legal contract to complete the work described.

**It is imperative that your application is accurate and complete.**

# Nonpoint Source Program Priorities

The NPS Program is responsible for protecting Kentucky’s surface and groundwater and restoring impacted waters. The following flow chart is provided to help applicants determine the relative priority of their projects and the competitive points that will be awarded. If you are in doubt as to whether a watershed is impacted or threatened by point or nonpoint pollution, contact the DOW Nonpoint Source Section.



# REFERENCES

DOW, KWA (2010). *Watershed Planning Guidebook for Kentucky Communities*. Web address: <https://eec.ky.gov/Environmental-Protection/Water/Protection/Pages/WatershedPlanningGuidebook.aspx>

DOW, (2016). *Integrated Report to Congress on the Condition of Water Resources in Kentucky, 2016 – Assessment Results with Emphasis on the Big Sandy, Little Sandy, Tygarts River and Kentucky River Basin Management Units and a Statewide Update*. Division of Water, Environmental and Public Protection Cabinet, Frankfort, KY. Web address: <https://eec.ky.gov/Environmental-Protection/Water/Monitor/Pages/IntegratedReportDownload.aspx>

US EPA, (2014). *Nonpoint Source Program and Grants Guidelines for State and Territories*. Web address: <https://www.epa.gov/sites/production/files/2015-09/documents/319-guidelines-fy14.pdf>

US EPA, (2008). *Handbook for Developing Watershed Plans to Restore and Protect our Waters*. Web address: [http://www.epa.gov/sites/production/files/2015-09/documents/2008\\_04\\_18\\_nps\\_watershed\\_handbook\\_handbook-2.pdf](http://www.epa.gov/sites/production/files/2015-09/documents/2008_04_18_nps_watershed_handbook_handbook-2.pdf)