

How to calculate the matching percentage for a grant application (without losing your sanity)

Many grantors require that applicants demonstrate in their budgets that they will raise a certain percentage of the funding amount they are requesting from the grantor as a "match." Some grantors, particularly public grant programs, will require that your match equal a certain percentage of the TOTAL of grant funds AND matching funds (if you're unsure whether the match required for a grant is a percentage of the amount you're requesting, or is a percentage of the amount you're requesting plus the match, be sure to ask the funder for clarification). This can be confusing.

Let's consider a simple example. Say you're asking a grantor for \$10,000. They require a 25% match of the total of grant funds and matching funds. You probably assume that since 25% of \$10,000 is \$2,500, that the match amount they require will be \$2,500. While that's certainly simple and easy, it's unfortunately incorrect.

You see, the grantor is requiring that the match be at least 25% of the TOTAL of grant AND matching funds. So, if you want 10,000 from the grantor, you'll have to raise at least 3,400 in matching funds. When you add 10,000 + 3,400, you get a total of 13,400. 25% of 13,400 (the total of grant and matching funds) is 3,350. See the example below:

Grant Funds	Matching Funds	Total funds	Match % of Total
Amount of \$ you're	Amount of \$ you're	Total of grant	Percentage match is of
requesting from the	promising to raise	funds (column 1)	the total—Calculate
grantor	by other means as a	and matching	this amount by
	match	funds (column 2)	dividing the match
			(column 2) by the total
			(column 3)
10,000	3,400	13,400	25.373%

The easiest way to calculate the amount you'll need for matching funds is to use the formula below:

Grant funds (\$10,000) x .34 = matching funds (\$3,400)

To verify the accuracy of your calculations, add grant funds (\$10,000) + matching funds (\$3,400) to get total funds (\$13,400). Then divide the matching funds (\$3,400) by the total funds (\$13,400). You will get a total (.25373...) indicating that your match is 25.373% of the total funds, in other words it's at least 25% (don't worry about the fact that it doesn't come out exactly 25%...it's close enough).

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