10-Minute Supervisor Trainings

Kentucky Soil and Water Conservation Commission

MARCH 2011

CONSERVATION DISTRICT AWARDS

Publicizing awards won is one of the many ways that a conservation district can bring the public's attention to the district. Districts can use the platform presented by an award presentation to draw attention to their programs in their communities.

This is, in no way, a comprehensive list of the awards for which conservation districts can nominate themselves or members of their communities. Your district should always be on the lookout for ways to promote your district. An added benefit to these awards is that some of them come with cash prizes that can be used to further your district's programs.

KACD AWARDS:
For districts:
Outstanding Conservation District – recognizes conservation districts which go beyond what's expected to use all of their resources to the best of their ability to help their community.
Outstanding Education District – recognizes conservation districts which support and promote natural resources educational opportunities in their community.
Outstanding Soil Stewardship – recognizes conservation district with effective soil stewardship programs.
Outstanding Junior Board: recognizes the outstanding accomplishments activities of a Junior Board.
For landowners and other individuals in the district:
Outstanding Teacher (primary and secondary): recognizes teachers in primary and secondary education who instill a love of conservation and natural resources in their students.
No-Till and Grazing Heroes
Conservation Person of the Year
Outstanding Cooperator of the Year: recognizes cooperators who implement sound, innovative and cost effective conservation techniques and best management practices. A cooperator must be their district's Master Conservationist to qualify.
Scholarships: The KACD Auxiliary awards 3 scholarships to students studying in the natural resources field. Scholarships are available for graduating high school seniors, current traditional college students and current nontraditional college students. These scholarships are in addition to any local scholarships a conservation district awards.

Supervisor Years of Service: recognizes supervisors who have served more than one term. Awards are given on a 5 year basis.

NACD AWARDS:
NACD Friend of Conservation Award - recognizes an individual, business, organization, agency, etc. outside the association for outstanding contributions to the conservation of our nation's natural resources.
NACD Distinguished Service Award - recognizes an individual within the association who has made significant contributions to the conservation and proper management of our nation's natural resources.
NACD President's Award - recognizes an individual or organization that has been especially helpful or active with regard to conservation during the President's term. This one is chosen by the current NACD President.
NACD/NRCS Olin Sims Conservation Leadership Award - In tribute to former NACD President Olin Sims, the Olin Sims Conservation Leadership Award promotes and recognizes outstanding conservation leadership at the state and local level. Jointly established by NACD and the National Resources Conservation Service (NRCS), the award will be given to one up-and-coming leader who demonstrates excellence in promoting and leading voluntary conservation on private lands.

OTHER AWARDS:
Environmental Quality Commission Earth Day Awards: Given to 10 individuals or groups that go "above and beyond" in caring for Kentucky's environment. There's one lifetime achievement award, one public service award, and 8 general awards. More information at www.eqc.ky.gov.

Environmental Excellence Awards: given by the Kentucky Division of Compliance Assistance to recognize the environmental leadership efforts and activities of individuals, businesses and organizations in the state. There are 3 different awards:
The Community Environmental Luminary Award highlights achievements in community-based environmental education and outreach.
The Resource Caretaker Award focuses on efforts to conserve Kentucky's resources.
The KY EXCEL Champion Award recognizes a KY EXCEL member that has shown leadership in promoting green behaviors and the KY EXCEL program.

NWTF Outstanding Conservation District Partner Award - The National Wild Turkey Federation (NWTF) seeks to recognize a conservation district or individual that has successfully partnered with a local NWTF chapter or staff to raise public awareness of conservation and wildlife management issues, improve wildlife habitat and increase hunting opportunities.
Discussion Question

1. How can your district promote yourself more through these awards?
2. What accomplishments have you made that you think should be recognized on a state or even a national level?
3. What awards does your conservation district give out during the year to recognize local landowners or businesses that you work with?