



10-Minute Supervisor Trainings

Kentucky Soil and Water Conservation Commission

March 2016

Public Information and Awards

This committee promotes national, state, and local awards and encourages recognition of outstanding efforts in soil and water conservation in Kentucky.

The Committee recommends that districts:

- Develop, publish and submit to DOC a brochure that clearly states the mission of the district and includes information about the supervisors as well as information about conserving and improving our natural resources.
- Encourage compliance with the KY Agriculture Water Quality Act and assist with corrective measures when necessary. Be aware that no cost share or incentive funding will be available from NRCS, SWCC, or GOAP unless an AWQ Plan has been completed.
- Utilize booth space and displays at public buildings and events. Make presentations at public events when possible and host local legislative functions each year. Participate in the Kentucky Agriculture Legislative Appreciation Reception in Frankfort.
- Set up an online presence (example: Facebook pages, websites, Twitter accounts) to share information that promotes education and conservation programs. Websites should be kept up to date and include program changes and deadlines when necessary.
- Provide supervisors with name badges to be worn at public events when representing the district to increase public awareness. Arrange to have supervisors sworn in by the County Judge Executive and publish a press release with a photo of the event.
- Develop and publish newsletters at least quarterly. Publish news articles in the local news media. It is recommended that conservation districts work with the local NRCS staff to submit a "Conservation in My Community" article on a regular basis to the local news media. Utilize and submit articles for the DOC newsletter Conservation Conversations. Have a copy of Conservation Conversations available for all supervisors.
- Work closely with local KY Farm Bureau Directors to promote and recognize the art and writing contests at the local level. Publicize the winners in the local news media. Recognize and present awards to district and area winners and recognize teacher involvement in the program. Utilize NACD educational materials for programs when available.



- Support the KACD Auxiliary programs by promoting the NACD Auxiliary Poster Contest as well as contributing auction items/donations for education programs and scholarships.
- Ensure all meetings comply with the open meeting laws. Meetings should be held as stated in the legal notice which is published yearly.
- Promote and sponsor the Envirothon competition.
- Work with area solid waste coordinators and/or county judge executives to promote amnesty programs such as tire and white goods collections and utilize other resources such as Commonwealth Cleanup Week.
- Support and promote all conservation programs and youth and conservation organizations. Educate citizens about farm and home safety and work closely with partnering agencies.
- Promote the Soil Stewardship program.
- Promote and apply for the KACD awards. Improve the local awards program in the district. Recognize the Master Conservationist at a local fiscal court meeting.
- Encourage legislators to attend the Agriculture Legislative Appreciation Reception in Frankfort each year by sending invitations and/or making phone calls. Districts are also encouraged to participate.
- Support employee participation in training/workshop opportunities. Districts can explore scholarships offered through KACDE to help offset costs that pose a financial burden.
- Nominate outstanding landowners for the Leopold Award.
- Be informed about awards offered by commodity groups and encourage participation in these awards.